



**Port of Dartmouth Royal Regatta Press Release  
26 February 2020  
Announcing Salcombe Gin as Platinum Sponsors**

The Port of Dartmouth Royal Regatta is delighted to announce that once again, Salcombe Gin has stepped up to sponsor this prestigious event, this year very generously as Platinum Sponsors.

Salcombe Gin has sponsored the Regatta for many years, and our competitive sailors in particular love the gin deliveries on the river after a hard days racing! This year Angus, Howard and his team have agreed to be Platinum Sponsors and the Regatta committee are very grateful indeed for their generosity. The whole of Regatta is run by a small team of volunteers who work tirelessly year round to organise it, with no funding received at all.

Ed Botterill, Regatta Chairman quotes 'We are thrilled to be working with Salcombe Gin again in 2020, and hope that the Regatta is a resounding success for all. As volunteers we work extremely hard to ensure the event runs every year and we could not do this without our amazing sponsors. Salcombe Gin is a very important part of this.'

Salcombe Gin was founded in 2014 and every drop is distilled with an unrivalled passion, care and attention to detail. Their gin is handcrafted using the more traditional 'one shot' method, on 'Provident', the striking 450 litre copper pot still which stands proud for all to see at the distillery in Salcombe. They use the finest of botanicals, hand sourced from around the world, many of which have been traced back to the global maritime trading routes and cargoes once carried by the Salcombe Fruiters. Each of the botanicals used has a story to tell, none are mass produced, all are traceable to their source and all are picked at their best. Salcombe Gin is uncompromisingly fussy about their quality.

The Port of Dartmouth Royal Regatta is the 2<sup>nd</sup> largest Regatta in the UK and boasts thousands of visitors each year to the week long event. It's not just about the competitive sailing, rowing takes centre stage too, with much entertainment and activity on land as well. This year will be the 176<sup>th</sup> Regatta and we are all looking forward to it being a fabulous event, made possible through collaboration with our generous sponsors. Having Salcombe Gin as our Platinum Sponsor will ensure the event is as good as it ever has been. In addition the Regatta has signed up to Sailors for the Seas Clean Regatta accreditation, and been awarded a Gold! We are committed to sustainability and protecting our environment and seas for future generations to enjoy.

We hope to see many of you in Devon during the week of the 22-29 August in the beautiful coastal town of Dartmouth, where you might happen across our famous Kon-Tiki Raft Race, or enjoy live music or have a browse in our Shopping Parade on the Embankment. Whilst visiting be sure to go and see Salcombe Gin who will be on the Boatfloat, where you will be able to try some of their superb gin range.

Find out more at Sailors for the Seas and Salcombe Gin.