

Port of Dartmouth Royal Regatta Press Release



April 2019

Housebuilder Baker Estates 'jumps on board' sponsorship of historic Dartmouth Royal Regatta

The Port of Dartmouth Royal Regatta are delighted to announce South West housebuilder, Baker Estates, will be sponsoring the event with a new local rowing trophy up for grabs.

This year is our Regatta 175 celebration, and we are a community event funded entirely on donations and sponsorship through local businesses. It takes place between August 29th and 31st.

A major attraction on the South West calendar since its inception in the 19th century, this year's event promises to be one of the most exciting to date, with hundreds of sailors, rowers and other sportsmen and women in planning to compete in a vast array of events such as; darts; bowls; golf; road racing and tennis.

The Regatta committee will also introduce the new "Baker Estates trophy" which will be presented annually to the junior, aged 18 or under, individual or crew who demonstrate the most outstanding effort, performance, courage or sportsmanship in the junior rowing events during the Regatta.

The local rowing heats (incorporating the Junior Rowing) take place on Sunday 25th and Monday 26th August, with the finals on Friday 30th August. The presentation ceremony will be held on Friday evening at the Bandstand, Royal Avenue Gardens from 6.30pm to 8.30pm, where the Baker Estates trophy will be presented.

Managing director of Baker Estates, Ian Baker, commented: "As a local housebuilder we are delighted to sponsor this historic event that's a special date for so many people in Dartmouth. To present The Baker Estates' Trophy to the best youngster or crew that demonstrates sportsmanship, tenacity and dedication will be a real honour."

Ed Botteril, Chairman of The Port of Dartmouth Royal Regatta said: "It is wonderful to have Baker Estates supporting what will be a very special year for our Regatta 175 celebrations. As always, it

really will be a wonderful Regatta and we hope local people will come out and support all those that are working so hard to be at the top of their game.”

Baker Estates has purchased land south of Townstal Road, known as Little Cotton Farm and is bringing forward a range of much needed new homes to Dartmouth including houses, apartments and bungalows. The site will also offer significant employment opportunities from the development of over six acres of commercial land.

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For more information regarding the Port of Dartmouth Royal Regatta contact Lisa Chandler on 07701048363 or lisachandler999@sky.com

For more information regarding Baker Estates contact Lisa Alexander on 07899914223 or email PR@bakerestates.co.uk

Notes to editors:

Baker Estates was founded in 2015 by Ian Baker, former group managing director and executive board director of one of the UK's largest house-building and construction companies. Further strengthening the senior management team at Baker Estates, Ian welcomed former colleague and FTSE 250 house-building chief executive Greg Fitzgerald, as chairman, in January 2016. The pair's unique partnership dates back to Midas Homes and Gerald Wood Homes days, where the two friends formed a dynamic collaboration.

The company's philosophy is to commit to supporting the communities in which we work and, wherever possible, engage those businesses, staff, subcontractors and suppliers which are local to each development's location.